



JBD-161100020101 Seat No. _____

M. B. A. (Sem. I) (CBCS) Examination

December - 2019

Principles of Management

(Old Course)

Time : 3 Hours]

[Total Marks : 70

Instruction : All Questions Carry Equal Marks.

1 "Management involves planning, organizing, motivating, controlling and co-ordinating the efforts of the people at work." How far do you agree with statement ? Explain and illustrate your answer.

OR

1 (A) Discuss Management as Profession.
(B) Explain Process of Management.

2 Differentiate between behavioural science approach and scientific approach to management. Which approach do you think is more suitable in the current condition ? Explain with illustration.

OR

2 What is planning ? Discuss its importance and point out the various steps necessary in planning process.

3 Distinguish between Line and Staff Authority. Discuss the various types of staff used in industrial enterprise.

OR

3 "Management means making of decisions and execution thereof." Comment. Describe the usual steps in the process of decision making.

4 Define Term Communication. Explain Barriers of Communication.

OR

4 (A) Discuss the importance of control system in business organization.

(B) Discuss the Herzberg's motivation theory.

5 Write Short Notes : (Any Two)

(a) Types of Leadership Style

(b) Social Responsibility of Business

(c) Scope of Staffing

(d) Levels of Management.
